

Message Text

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DRAFTED BY: IPIERPOINT/K, OED/ISS/JAMES F. LAVERTY, ACT. DIR.

INVESTMENT SERVICES STAFF OFFICE OF EXPORT DEVELOPMENT

APPROVED BY: EB/OCA/REP:LHPOMEROY

EUR/NE-RCARROLL

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FM SECSTATE WASHDC

TO AMEMBASSY LONDON

UNCLAS STATE 071775

E.O. 11652: N/A

TAGS: BGEN:EN

SUBJECT: LOUISIANA INVESTMENT MISSION - SEPT. 1974

REF: DEPT.A-2283, MAR. 20; LONDON 04379

1. LOUISIANA DOES NOT HAVE AN INDUSTRIAL DEVELOPMENT REPRESENTATIVE IN EUROPE TO ASSIST AS DOES VIRGINIA, OHIO, NEW YORK AND SEVERAL OTHERS. THE PORT REPRESENTATIVE BASED IN LONDON REPRESENTS THE CITY OF NEW ORLEANS, RATHER THAN THE STATE, AND IS IN TRADE RATHER THAN INVESTMENT FIELD. COMMERCE REQUESTS POST CONSIDER THE STATE OF LOUISIANA MISSION AS AN OFFICIAL REVERSE INVESTMENT MISSION TO BE ACCORDED SAME TREATMENT AS AN IOGA MISSION. AS MR. BREAUX INFORMED POST, FOLLOWING ARRANGEMENT BY THE POST OF 14 INITIAL CONTACTS REQUESTED BY THE STATE WITH STIPULATED BANKS, CHAMBERS OF COMMERCE AND NEWS MEDIA, THE STATE WILL SUPPLY A SECRETARY TO THE CLERICAL AND SCHEDULING. THE PROCEDURE IS THE SAME AS FOLLOWED BY POSTS ON THE STATE OF LOUISIANA'S INVESTMENT MISSION TRIPS TO SWEDEN, FRANCE AND JAPAN. RUSH

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